

1

SKINPRINT

*CUSTOM ANALYSIS AND
SKINCARE PRESCRIPTIONS*



4

30 ML
(1 OZ)

CONTACT SKINPRINT:

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OUR PHILOSOPHY

Each person's skin is unique due to genetic, diet and environmental factors. Understanding the critical aspects of the skin at a specific point in time allows for the creation of targeted skin care products which optimize the look and feel of skin.

core values

1

We believe that each of our clients should expect open and honest counsel about the condition of their skin.

2

We believe that each of our clients can enhance their own natural skin assets with no judgment or pressure.

3

Each client has the right to expect the best technology has to offer in skin diagnosis and product formulation to enhance the look and feel of their skin.

4

All of our clients have the right to expect complete confidentiality with any and all information they disclose.

founder

Robert Manzo, founder, developer and president of Skinprint, has more than 25 years experience in creating efficacious health and beauty products. Skinprint is Manzo's independent industry venture, showcasing his proprietary concepts for revolutionizing the skin care market.

Manzo started his career at Avon, where as a formulating chemist he became immersed in the area of skin care technology. Manzo has formulated products for Avon, Oscar de la Renta, Liz Claiborne, and Giorgio Beverly Hills brands. Continuing focus on cosmetic chemistry and products formulation led to success within the industry, and to R&D management positions at Eastman Kodak's consumer goods division as well as his last corporate endeavor, General Manager of the North American Business Unit for DRAGOCO, developing active ingredients for one of the world's most innovative active ingredient manufacturers.

Manzo holds 14 patents in a variety of disciplines including cosmetic preparations, controlled release technology, pharmaceutical preparations and nanoparticle technology. He has published numerous articles on skin chemistry and the role of anti-bacterial and anti-inflammatory ingredients on the skin and is a standing member of the Society of Cosmetic Chemists and the American Chemical Society.

"SKINPRINT IS CHANGING AND
IMPROVING SKIN -
ONE PERSON AT A TIME."

- Robert Manzo



THE SKINPRINT DIFFERENCE

Forget what you know about traditional “customized” skin care. Rather than aiming for temporary, topical fixes, Skinprint focuses on the biochemistry of skin itself for lasting improvement. Based on “real time” condition of skin, Skinprint prompts better skin performance and provides dramatic, measurable results.

the skinprint process



1 Completion of a client Questionnaire gives background and skin history including allergies and sensitivities of each client.



2 Skinprint Analysis measures critical aspects of the skin's structure and function. This information is sent to The Skinprint Institute for analysis. A Skinprint Report copy is sent to the client.



3 A consultation with a Certified Skinprint Analyst (CSA) is performed. Agreement on corrective action and the products needed are achieved.



4 The Certified Skinprint Analyst and Cosmetic Chemist meet to review the client portfolio. Client and CSA review all information and application procedures to start each client off correctly. The chemist formulates products for the client.



5 Products are sent to the client directly.



6 The CSA periodically checks on the client and ensures proper use of products and refinement of products if necessary until the desired results are realized.



7 Every 3-6 months the client will have a Skinprint Analysis performed to document the improvement in the skin.

*"PRECISION FORMULAS THAT PERFORM
—THAT'S THE SKINPRINT DIFFERENCE."*

— Robert Manzo





"SKINPRINT HAS PROVIDED AN INVALUABLE LINK BETWEEN MY MEDICAL PRACTICE AND SPA SERVICES. THE BIOMETRIC TESTING IS SCIENTIFICALLY VALID, PRODUCTS PROVIDE REAL RESULTS AND SKINPRINT'S ONGOING CUSTOMER CARE HAS BEEN PHENOMENAL. SKINPRINT IS THE NEXT LEVEL OF MEDI-SPA SKIN CARE."

- Dr. Laurie Polis, dermatologist

ANALYSIS

Skinprint has developed a proprietary and patent pending process to measure and formulate products for the skin. Physical measurements of critical aspects of the skin are measured. These include moisture level, barrier function, elasticity, firmness and oil production. Image analysis of the skin is conducted utilizing high resolution digital photography in visible & ultraviolet light. The data is analyzed and interpreted and custom blended products are then formulated.

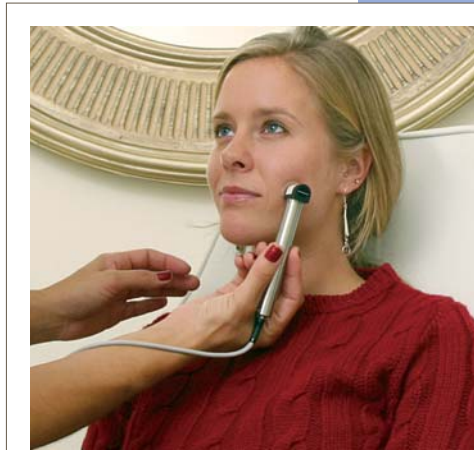
biometric equipment

The biometric equipment is scientifically validated and has been used in major clinical studies around the world, in both cosmetic and pharmaceutical applications. The equipment consists primarily of a control module and specially designed detection probes. These probes detect moisture content in skin, trans-epidermal water loss and skin firmness and elasticity. Sebu-tape strips are also employed to quantitatively assess the sebum (oil) production rates of the skin.

Custom designed software operates all of the biometric equipment making it easy for the analyst to use. The measurements are made in real time so clients can watch the skin's measurements while skin condition is explained.

high resolution digital photography

The photography system is custom engineered to give up to 12 mega-pixel detail of the skin's surface for complete and detailed analysis. The lighting system is designed to automatically detect proper conditions in both visible and ultraviolet light. The images are saved via software, integrated into the computer system, allowing review of the images with the client in a variety of modes.



ingredients

Skin care ingredient technology (commonly called cosmeceutical active ingredients) has evolved to a point where real effects to the skin can be made. Ingredients such as target specific peptides which initiate fibroblast proliferation of procollagen to DNA repair enzymes such as endonuclease which actually bind with damaged DNA to excise the damaged portions are now available. There are hundreds of these active materials being introduced yearly which require careful product formulation to achieve maximum effect in a safe manner.

formulation

Once Skinprint biometric and photographic information has been received by the Skinprint Labs, the process of creating new formulations for each client begins. The Skinprint Chemist and the Skinprint Analyst jointly review Questionnaire information, client interview information and use Skinprint data to design a custom product range to achieve the client's desired results. The Chemist then formulates each product, which are shipped directly to the client.

The advantages of utilizing the Skinprint Process include:

1

Since the skin's condition is documented so precisely, it is possible to incorporate the proper active ingredients at the proper dosage level to achieve the maximum desired effect.

2

Active ingredients are delivered via a product base appropriate for reaching certain levels of skin, insuring maximum efficacy.

3

Direct shipping to clients insures active ingredients are at their maximum level of freshness and strength.

4

Potential for side effects such as irritation or redness are minimized as possible irritants are excluded, having been identified through the interview process.

5

Each product in the regimen from cleansers to moisturizers to treatment serums work synergistically. There will not be products which could potentially neutralize another product or interfere with the penetration of a serum.





skinprint™
SKIN CARE
PRESCRIPTIONS
30 ML
(1 OZ)

skinprint™
SKIN CARE
PRESCRIPTIONS
4 30 ML
(1 OZ)

skinprint™
SKIN CARE
PRESCRIPTIONS
2 30 ML
(1 OZ)

30 ML
(1 OZ)

30 ML
(1 OZ)

3

AM

PM

1 x DAY

7 x WK

FORMULATION DATE

1.14.05

CLIENT

SCOTT, JILL

FORMULA CODE

02-067

FORMULA DESC.

TREATMENT LOTION

THE NUMBER "3" INDICATES THAT PRODUCT FALLS INTO THE MOISTURIZE/PROTECT/NOURISH CATEGORY AND CORRESPONDS TO THE NUMBERING IN YOUR SKINPRINT REPORT

THE MARKINGS ON THIS USAGE SUMMARY BOX TELL YOU AT-A-GLANCE THAT THIS PRODUCT IS TO BE USED ONCE A DAY, AT NIGHT, 7 DAYS A WEEK.

UNIQUE CODES IDENTIFY YOUR INFORMATION AND THE PRECISE COMBINATION OF INGREDIENTS THAT WERE USED TO CREATE YOUR PRODUCTS

the contents of a skinprint report

fig. a

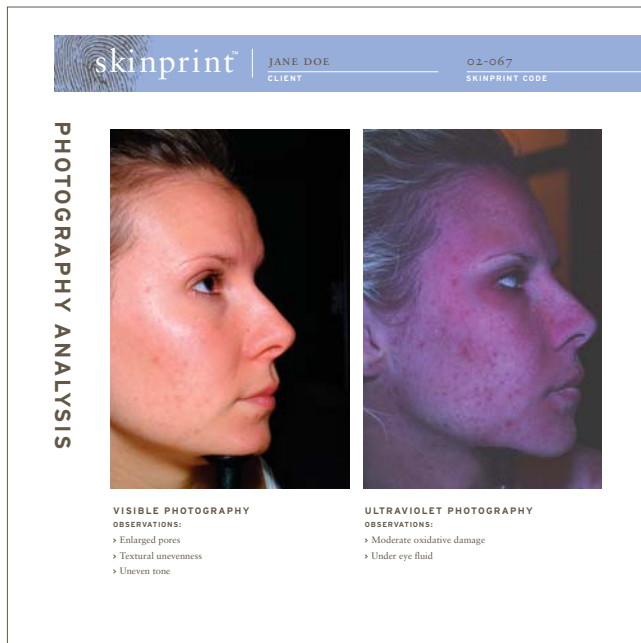


fig. b

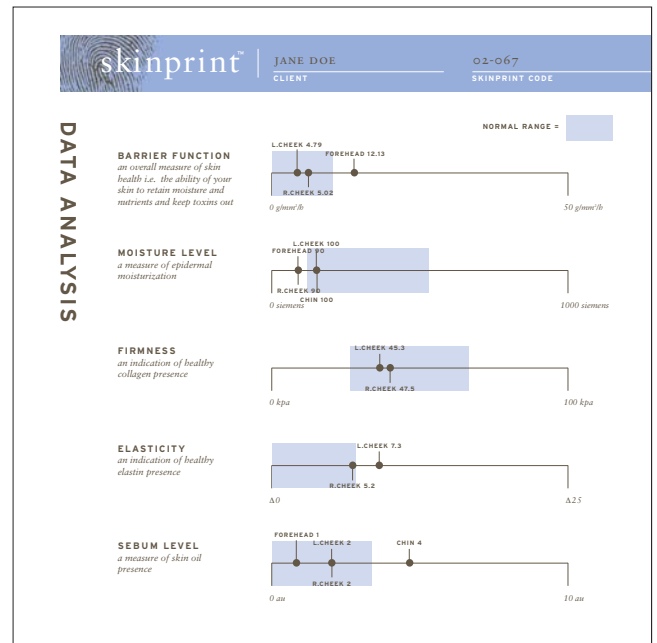


fig. c

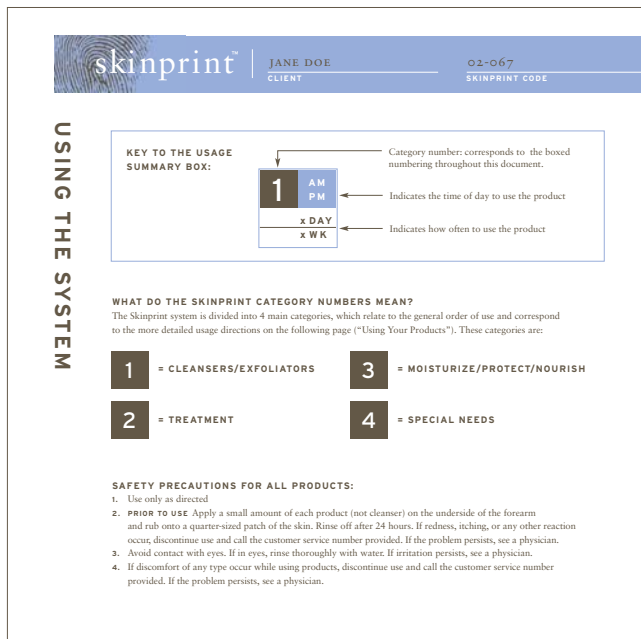


fig. d



A large, white, serif capital letter 'S' is centered within a dark brown rectangular box. The background of the entire page is a solid, medium blue color.

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